

Iowa Reading Research Center Update

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Director



IowaReadingResearch.org



Who Works for the IRRC?

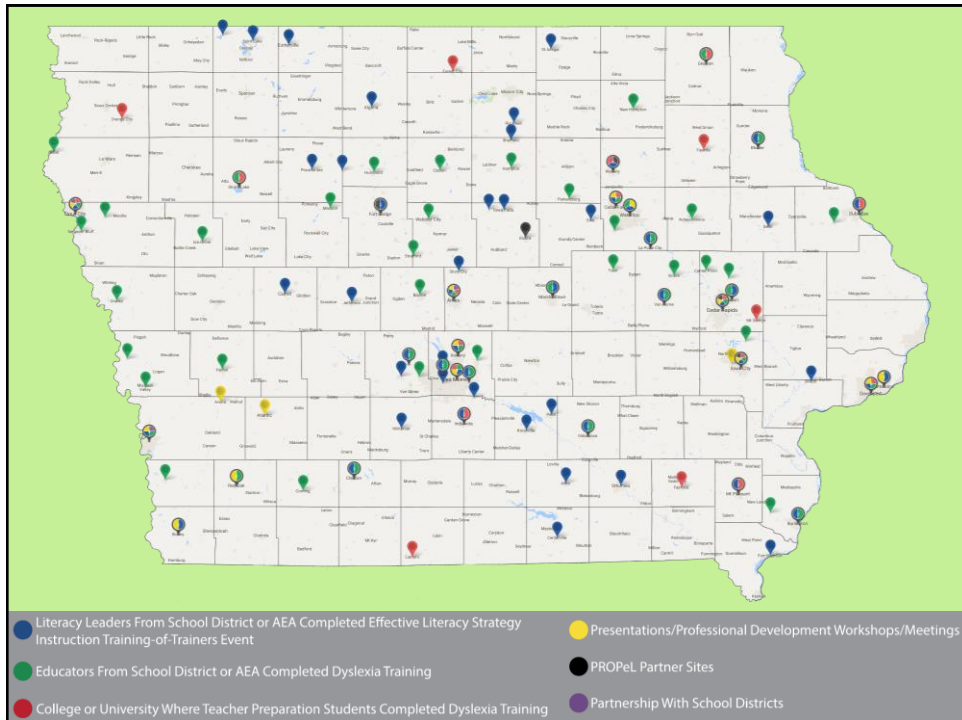
Full-time ($n = 4$ FTE)

- Director: Deborah Reed
- Assistant Director: Sandy Schmitz
- Research Scientist: Jessica Folsom
- Communications Specialist: Sean Thompson

Part-time ($n = 5$ people; about 1.5 FTE)

- Administrative Associate: Jamie Johnson (75%)
- Graduate Assistant: Leah Zimmermann (20%)
- Graduate Assistant: Adam Reeger (20%)
- Student Worker: Emily Campbell (12%)
- Statistician: Ariel Aloe (10%)

Temporary Hourly Consultants (varies by project, currently = 0)



Serving All Levels of Education in Iowa

Who?

- Families
- Teachers
- Schools
- Districts
- AEAs
- IHEs (Teacher Prep)
- IDOE

What?

- 8 major district partnerships
- 32 individual email requests
- 38 presentations
- 173 literacy leaders prepared to deliver professional development
- 1,038 dyslexia training certificates
- 5,640 online resource accesses
- 31,072 blog post views
- 796,087 social media views

Increases by Media Asset

	2016	2017	% increase
Blog views per blog post	345	640	86%
IRRC Original and Collaborator Resources Total Views	3239	4375	35%
Impressions (number of times a tweet is seen) per tweet	640	877.8	37%
Email subscribers	1818	2049	13%
Facebook "Likes" (people who follow our page)	2791	2971	6%
Twitter followers	2325	2580	11%

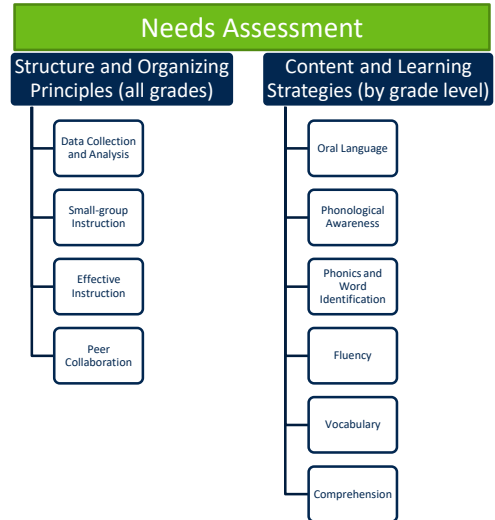
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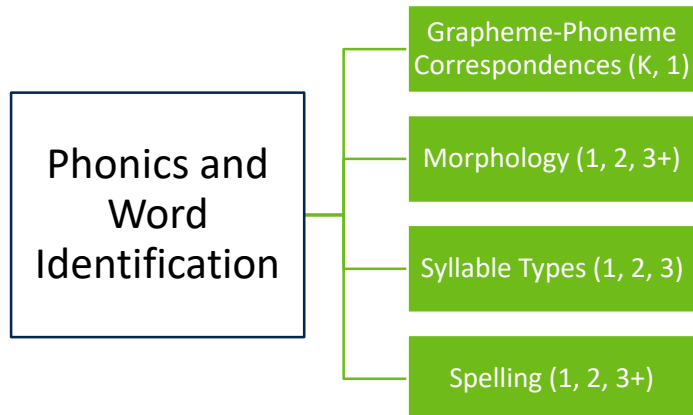
Increased Appropriation Request: Early Literacy Blueprint

- Districts making gains but all inventing the wheel
- Similar requests for IRRC support across state
 - How should the core literacy block be designed?
 - What are the most important literacy skills at each grade?
 - What are the most effective literacy instructional practices?
 - How can teachers be supported in implementing this?

“Blueprint”



Sample of Content: Targeted PD Modules



Train the Trainers Model

- IRRC creates blueprint
- IRRC trains AEAs and school personnel to lead local implementation
 - # TLC coaches trained on first modules
 - # AEA literacy consultants trained on first modules

Current Trainers

	TLC	District coordinator	Reading specialist/ Reading Teacher	AEA literacy consultant	Special Ed Consultant	Principal	Unknown Role
TOTAL	84	20	18	33	6	1	9

Minimum Cost of a Module

Input	Expense
Professional time	\$15,000
IPTV	\$15,000
School in video	\$1,600
Materials for 200 trainers (\$82/person)	\$16,400
Training of 200 trainers (venue and tech)	\$50,000
Travel (people) and transportation (materials)	\$2,000
TOTAL	\$100,000

Thank you!

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